Permit #S00041390

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** S00041390 **Type of Permit:** STILL **Release Date:** 06/24/2011

**Production Company** IDENTITY MEDIA INC

**Insured Company Name** IDENTITY MEDIA INC

Contact Phone No. 1 212-683-2500
Contact Phone No. 2
Fax
Address 400 W 14TH ST, 3RD FLOOR
NEW YORK, New York 10014

**Production Title** CHICO'S

**Type of Production** Posting Only

**Producer** Brady Van Hull

**Director** Pierluca De Carlo

**1st AD** none none

**Production Manager** none none

**FilmL.A. Coordinator** Adrian Fayad

**Location Manager** Galen London
Primary Phone Mobile - 310-502-5100
Secondary Phone

**Location Assistant** none none
Primary Phone Office - 1-323-663-0500
Secondary Phone

## Fees

| | |
|---|---|
| Posting 300 | $69.00 |
| Notification Charge | $105.00 |
| FILMLA STILL APPLICATION FEE | $60.00 |

**Total Permit Fee** $234.00

**Number of Locations** 1

NOT A PERMIT

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## Summary Information — Location



**Permit Number** S00041390
**Production Company** IDENTITY MEDIA INC
**Insured Company** IDENTITY MEDIA INC
**Production Title** CHICO'S

**Location Manager** Galen London
Primary Phone Mobile - 310-502-5100
Secondary Phone

**Location Address** 1416 N La Brea Ave, Los Angeles, CA, 90028

**Location Type** Certified Studio

**Location Description** JIM HENSON

**Film Dates** 6/27/2011 - 6/28/2011 07:00 - 22:00 2 days

**Open or Closed to the Public** Closed

**Generic Conditions** All Vehicles must be parked legally.
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

**Please see attached document** Identity letter pps.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 2 |
| Cube Trucks | 3 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 2 |
| Crew | 12 |

**Filming Activities** Permit for posting only.;

**Jurisdiction** **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 593 **Grid:** D5

**Approvals** LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

**Parking**
**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

**Posting "No Parking" signs** N/s De Lonpre Ave., La Brea Ave. - Sycamore Ave.

**Approximate Footage** 0 - 300 **Log Number** 17988

**Date(s)** 6/27/2011 to 6/28/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Attn: Barbara

## Appointment of Pacific Production Services
## As Authorized Agent and Representative

I certify that I am a representative of Identity Media ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal, in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date 6/21/2011

Identity Media
Name of Principal (i.e. company name)

(Please Print) 40 W. 14th
14th Flr. NY, NY
10014
Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

X
Representative's Signature

Barbara Miletich
Representative's Name (Please Print)

Prod. Mgr. and acting Rep for Identity Media
Representative's Title (Please Print)

Pacific Production Services
Eric Nichols, President

Just sign & Fax Back
Thanks!